JPEGmini

JPEGmini for Mac

Categories:
Photo optimization, digital asset management

Platforms:
Mac

Cost:
JPEGmini: $19.99

JPEGmini Lite (20 photo limit per day): Free

File Size:
2.9 MB

Company Executives:

Sharon Carmel
Chief Executive Officer

Eliezer (Eli) Lubitch
President

Dror Gill
Chief Technology Officer

Dani Megrelishvili
Chief Designer

Company Location:
Tel Aviv, Israel

Website:
www.jpegmini.com

Connect with JPEGmini:
Facebook:
www.facebook.com/JPEGmini
Twitter:
https://twitter.com/jpegmini
Google+: goo.gl/rT0GK

Media Contact:
Jerry Schranz, Beckerman PR
+1 201-465-8020
beamr@beckermanpr.com

App Description

JPEGmini™ for Mac is a Mac app that allows users to reduce the file size of photos by up to 5x while maintaining their original resolution, quality and JPEG format. Optimizing photos of up to 28 megapixels with JPEGmini frees up valuable hard drive space and lets users quickly share HD photos with their friends and family.

With JPEGmini you can store more photos on your hard drive and online photo service account, attach more photos to your emails and upload your photos faster to the web. JPEGmini consistently ranks among the top 10 photography apps in the Apple App Store in Japan, Russia and elsewhere.

You can purchase JPEGmini at the App Store for $19.99, or you can try JPEGmini Lite for free. Find out more at www.jpegmini.com/mac.

JPEGmini also offers an enterprise version of the software for corporations who wish to run the photo compression technology on their servers. To find out more, visit www.jpegmini.com/server.

What The Press Thinks About JPEGmini

Macworld: "JPEGmini is easy to use and will trim your image file sizes without sacrificing quality."

TechCrunch: "New startup JPEGmini reduces photos' size, not their quality."

Pop Photo: "JPEGmini promises 5x the compression without degrading photos any further."

PetaPixel: "JPEGmini magically makes your JPEGs up to 5x smaller."

TUAW: "Most amateurs and semi-pros will be thrilled at the drive space you get back."